



ICON

HORIZON-HADEA

**WP7 Dissemination, exploitation, communication
and standardisation activities**

**Deliverable D7.8 Dissemination, Exploitation and
Communication Plan**

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Table of Contents

Project information	2
List of Contributors	2
Executive Summary	4
1. Introduction	5
2. Dissemination Strategy and Roadmap	6
2.1 Dissemination Strategy	6
2.1.1 Dissemination goals	6
2.1.2 Target Groups	6
2.1.3 Dissemination Channels	7
2.2 Dissemination Manager and Dissemination Roadmap	7
2.2.1 Dissemination Manager	7
2.2.2 Dissemination Roadmap	8
2.2.3 Evaluation of the execution of the dissemination strategy	11
3 Dissemination material	12
3.1 Web-based dissemination material	12
3.1.1 The ICON project website	12
3.1.2 Use of social media	13
3.2 Printed dissemination material	16
3.2.1 ICON logo, graphical identity, and style guidelines	16
3.2.2 ICON leaflet and brochure	17
3.2.3 Newsletters	17
3.2.4 ICON slide decks	17
4 Publications, conferences, and events	18
4.1 Participation in European and international events	18
4.2 Scientific publications	20
4.3 ICON final workshop	21
5. Further Activities	21
5.1 Press and mass media	21
5.2 Videos	21
5.3 Clustering Activities	22
5.4 Open access data	22
Conclusions	23

Executive Summary

This deliverable is related to the outputs of task T7.8 “Dissemination - Communication Plan and Activities” (DCP). The task’s main objective is to maximise the impact of ICON results worldwide through the execution of dissemination and communication activities. The purpose of this document is to define these specific actions and set up the DCP and guidelines to be followed up. Therefore, this document defines the plan for the communication and dissemination activities, the key stakeholders, the channels to be utilised during the project, the goals anticipated and the guidelines to reach these targets. Communication materials, as approved by partners, are also indicated. In addition, D7.1 Dissemination, Exploitation and Communication (DEC) Plan and clustering activities report, including related material (Version 1), contains the information on the DEC activities carried out by the consortium within the initial 6 months of the project. This first version of the document (D7.1, delivered in M6) will be updated every year and published as D7.2 and D7.3.

1. Introduction

This report is the first version of the DCP submitted on M6 of the project and will act as a live document to be updated every 6 months under deliverable 7.1. Dissemination activities will be performed throughout the project, and this first version (D7.8) indicates the initial plan for dissemination. Further reviews of this initial plan will run throughout the project. The document is structured as follows:

- Chapter 1 – Introduction
- Chapter 2 – Dissemination strategy and roadmap towards completion
- Chapter 3 – Dissemination material
- Chapter 4 – Dissemination activities such as publications, conferences and events
- Chapter 5 – Further dissemination activities
- Chapter 6 – Targets and metrics
- Chapter 8 – Conclusions

2. Dissemination Strategy and Roadmap

This section describes the dissemination strategy that will be followed during the project. This strategy provides efficient ways to reach the specific target groups for each stage of the project through appropriate channels.

2.1 Dissemination Strategy

2.1.1 Dissemination goals

The dissemination activities for the project ICON can be separated into four main categories, according to the specific goals targeted. The first goal is to establish systematic channels and means to disseminate project objectives, activities, progress and technological outcomes to potential stakeholders (including the end-users). The second is to share technical results with the scientific community interested in the topics related to the project, to promote research and receive useful input from other scientists and international communities. The third is to inform the general public about the scientific and technical improvements and study results offered by the project. The fourth goal is to ensure that dissemination activities support the alignment of the project activities with calendar events of relevant EU programs and initiatives.

Any task aiming at spreading the results of the project, promoting the ICON concept, increasing the visibility and supporting the exploitation of the achieved results is considered an activity that follows the dissemination strategy. ICON activities will be performed throughout the project and will be organised in several sub-tasks, such as raising user participation and awareness, web-based dissemination, printed dissemination material, workshops and conferences, publications, interviews and clustering with other projects.

2.1.2 Target Groups

The purpose of the dissemination activities is the transfer of information to end-users, the scientific community and all stakeholders about the project's concept and outcomes. Dissemination activities are adapted for a more targeted approach to the appropriate stakeholders' groups as presented in Table 1:

Stakeholder Groups	Capacity
End-users	Large infrastructure professionals with a focus on telecoms, water utilities and energy network operators, system users, smart cities/municipalities interested in novel monitoring tools
Industrial users	Photonics-based technology developers and providers, instrument manufacturers, system providers
Academic researchers and scientists	Photonics scientists, sensor engineering groups, software engineers, AI/machine learning academic groups/communities
Associations	Related to innovative optical technologies, smart solutions, e.g. Photonics21
Decision & policy makers, regulators	EU dissemination networks, e.g. Directorate-Generals (DGs), Digital Innovation Hubs (DIHs), decision makers, clusters for dissemination
Business and Innovation Centres	Investors/entrepreneurs supporting TRL-upgrading of developed solutions and continuity of activities

Table 1: Project Stakeholders

2.1.3 Dissemination Channels

After the stakeholder community has been identified, dissemination towards its members follows various channels in order to reach every interested user. Each dissemination activity aims to raise awareness, inform (educate the community), engage (get input and feedback from the community), and promote (advertise the results of the project). Dissemination channels were selected, considering the most appropriate ways to reach the stakeholders, and they are presented in a non-exhaustive list below:

- Project videos
- Newsletters
- Conferences, trade fairs, EU events
- Professional networks
- Dedicated workshops/pilot visits
- Project website
- Project social media accounts
- Press articles and press releases
- Collaborative / clustering activities with other projects and DIHs
- Scientific journal publications
- EU dissemination networks
- Policy recommendations
- EU Directorate-General: DG RTD, DG ENV, HADEA

Especially during system validation, the achievements and technology will be presented to the aforementioned target audiences. Publishable, technical, and scientific achievements will be disseminated by companies and research partners through technical magazines, newsletters, scientific peer-reviewed publications and conference papers.

The website, project brochure, press releases, newsletters and social media intend to reach the widest audience possible: both end-users and the public. These tools will be regularly and widely used to increase awareness and ensure people remain informed about project progress throughout its duration. The website and social media pages will be regularly updated to publicise the project's achievements and to announce events and technical information linked to project themes.

Posters, publications, related events and conferences will be mainly used to reach scientists and technical audiences, including interveners and end-users interested in ICON technical features.

Moreover, ICON dedicated workshops will be organised to disseminate and present the project results beyond consortium partners, to the end-users' communities and other important stakeholders, including the EC. The workshops will disseminate information through presentations and live demonstrations of novel tools. They will be held in selected pilot locations towards the end of the project.

2.2 Dissemination Manager and Dissemination Roadmap

2.2.1 Dissemination Manager

THE DISSEMINATION MANAGER IS IN CHARGE OF COORDINATING ALL DISSEMINATION ISSUES. AS THE WP7 LEADER, IT WILL BE MRS. ELISA MORÓN FROM CYRIC.

Dissemination activities are part of innovation-related activities, such as activities promoting the exploitation of results and IPR protection and management. The objectives of the manager are briefly presented below:

- To produce and update the dissemination plan.
- To communicate widely and through multiple channels the progress, achievements and results; attention always paid to IPR-protected issues.
- To manage the online presence.

The dissemination manager is responsible for the dissemination of project results and achievements. The dissemination activities for ICON will cover the entire duration of the project and will be organised in several tasks:

- Raising user participation and awareness.
- Web-based and social media dissemination.
- Printed material.
- Workshops/conferences.
- Publications.
- Interviews.
- Clustering with other projects

2.2.2 Dissemination Roadmap

The Dissemination roadmap has been defined to provide a draft outline of how dissemination channels and material will be used to reach each specified target audience during the project.

During the first year of the project, dissemination activities are focused mainly on the creation of targeted dissemination tools and building interested communities of the audience. For the next years, the focus will be on the update and maintenance of these tools to continue spreading the news and results of the project, and the summary of the updates on activities and events will be on deliverables D7.1 (M6), D7.2 (M24) and D7.3 (M36).

The following Table 2 presents the channels that will be used by the consortium to reach the targeted audience, while shows the proposed activities according to the project timeline.

	Target audiences					
Dissemination tools	End-users /Public	Industry	Academia	Networks	Associations	Decision/policy/ regulators
Website	√	√	√	√	√	√
Social Media	√	√	√	√	√	√
Brochure	√	√	√	√	√	√
Newsletters	√	√	√	√	√	√
Posters	√	√	√			
Publications			√			
Press releases	√	√	√	√	√	√
Articles / Newspapers	√			√	√	
Trade fairs/exhibitions		√		√	√	√
Workshops	√	√	√	√	√	√
Videos	√	√	√	√	√	√

Table 2: Matrix of the channels used by the Consortium to reach the target audience

Dissemination Activities	Year 2												Year 3												Year 4											
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36
Website																																				
Newsletter																																				
Brochure																																				
Leaflet																																				
Workshops																																				
Press Releases																																				
Video(s)																																				
Articles / Newspapers																																				
Social Media																																				
International publications																																				
Clustering Activities																																				
Presentations and Posters																																				

Table 3: Dissemination activities roadmap

2.2.3 Evaluation of the execution of the dissemination strategy

Key performance indicators (KPI) are defined regarding the execution of the dissemination strategy, and the consortium will constantly monitor the execution of the following objectives

Dissemination Tools	KPIs	Target
Website	Number of visits	10.000
Social Media posts	Average reach (people/post)	200
Open access publications	Number of articles	20
Conference presentations	Presentations on the project	40
Media releases	Number of media releases per year	1
Newsletter	Number of newsletters per year	1
Citizen engagement events	Number of events per year	1
Workshops	Number of workshops	3
Data sets	Number of curated data sets	3
Standardisation	Number of standard recommendations	1

Table 4: Dissemination targets

These KPIs will be updated in deliverable D7.1 and the coming deliverables of DCP and clustering activities in Month 24 and Month 36 of the project using the following template:

ICON KPI SCORECARD					
START DATE	01/01/2025				
DURATION	36 months				
CURRENT DATE					
LAST REVISION					
DISSEMINATION & COMMUNICATION ACTIVITIES		Target	LAST	CURRENT	PROGRESS
Website		10.000			
Social media posts		200			
Open access publications		20			
Conference presentations		40			
Media releases		1			
Newsletter		1			
Citizen engagement events		1			
Workshops		3			
Data sets		3			
Standardisation		1			

Table 5: Dissemination and communication actions and targets recording template

3 Dissemination material

ICON's material for dissemination will be prepared for each of the following categories:

- Web-based dissemination material: to communicate information about the project.
- Printed dissemination material: to raise awareness about the project.
- Conference presentations, presence in related events: to promote the project and its outcomes.

3.1 Web-based dissemination material

The web-based dissemination material allows sharing the results with the public, interested stakeholders and the community at large (including other projects). The dissemination of project results and information about scheduled events will be highly served by web-based means and mechanisms.

3.1.1 The ICON project website

The website is a major dissemination channel for end-users and all types of targeted audiences. It will be regularly updated with project news and achievements. It is also the area where the general public (every person interested in the project) can download documents about the project, such as public deliverables, presentations and any other available dissemination material.

The ICON website was designed and implemented by CyRIC before the second month of the project, and it contains information on project objectives, results, project events, technology news, consortium members, etc. The website will be systematically updated during the project's life. A screenshot of the ICON website homepage (<https://iconproject.eu/>) is shown below:

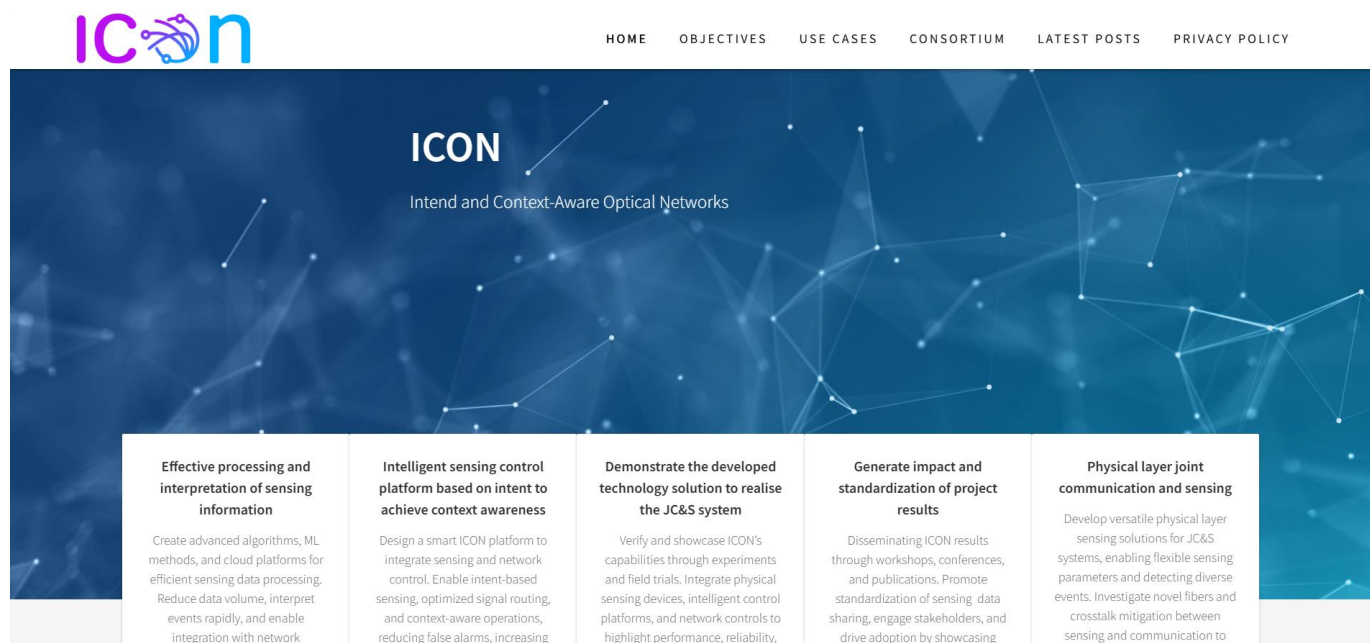


Figure 1: ICON website screenshot

The website was released on 13th of January 2025. From February 2025, key metrics are recorded monthly to analyse performance, visitor conversion and growth rates. This monitoring provides insights on which information/news/posts are read more, hence, an indication of user preferences. Such details, in turn, increase the understanding of visitors and ensure a more targeted engagement of the website throughout the project. An overview of the screenshot of the ICON website metrics is shown below:

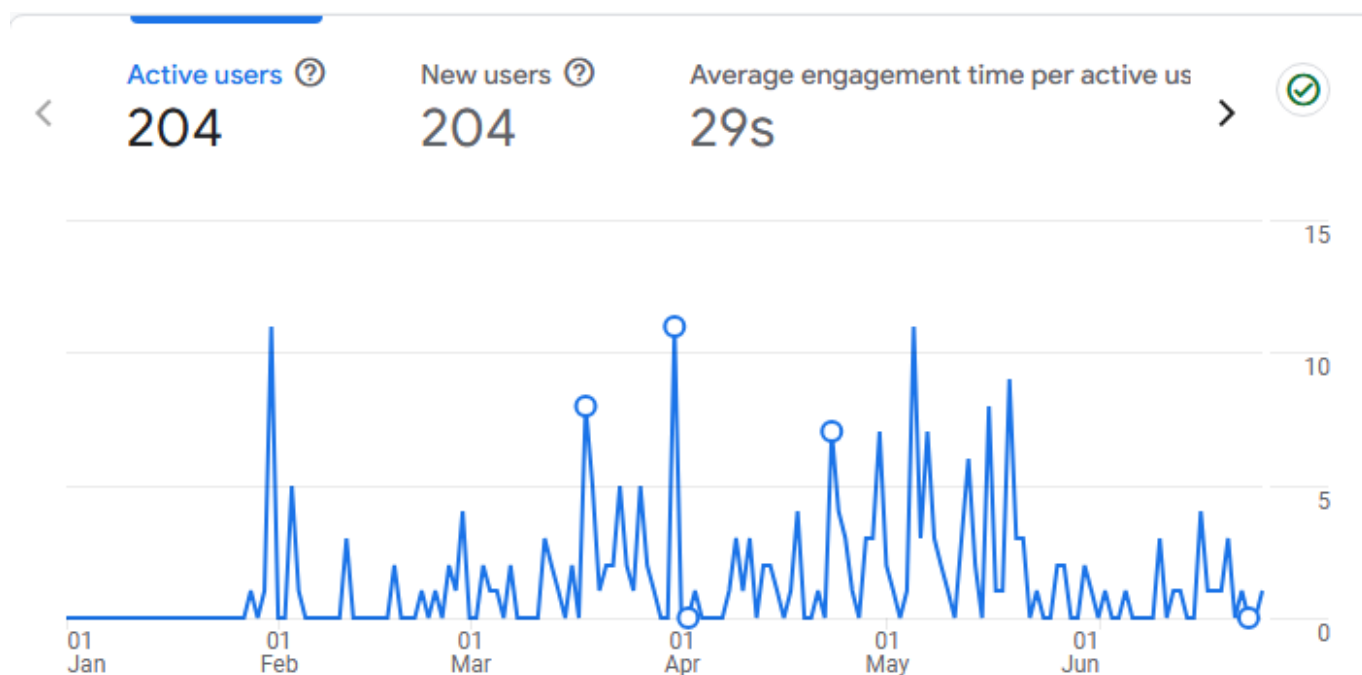


Figure 2: ICON website metrics overview screenshot

3.1.2 Use of social media

Social media are used to inform interested parties (followers) on current ICON research achievements and related news from the sector. Wide use of social networks will be carried out within the project, as it provides far-reaching and powerful means to keep stakeholders involved in the project. LinkedIn is the medium receiving the most attention; therefore, the most efforts will be put towards updating and maintaining the LinkedIn channel. The social media channels that will be used for the ICON project are the following:

- LinkedIn (at least one post every week)
- Facebook (at least one post every week)
- YouTube channel (posting project-related videos). The project YouTube channel will be used for disseminating videos with two different aims in parallel. One aim includes the dissemination of professional videos to be created as per the above indicated Dissemination roadmap, i.e. on M20 and M42. These videos may include certain publishable project results and/or presentation of the ICON developments. However, in the meantime, the project YouTube channel will be used for disseminating various promotional videos created within the project and later may also include explanatory/educational videos. The scope of these videos will be initially to introduce the ICON consortium, and in continuation to explain the project and science involved through interactive material presented in a layman's approach.

ICON Facebook page (<https://www.facebook.com/ICONtechproject>):

The page includes some brief information to establish credibility and awareness within the community of Facebook users. Further project details and updates are posted on the page for followers to receive all news and remain aware of the progress of the project at significant timepoints. Professional contacts and partners will also be added to the page as a basis for business networking. The current plan is minimum one post every week, to keep the community engaged. A screenshot of the ICON Facebook page is shown below:

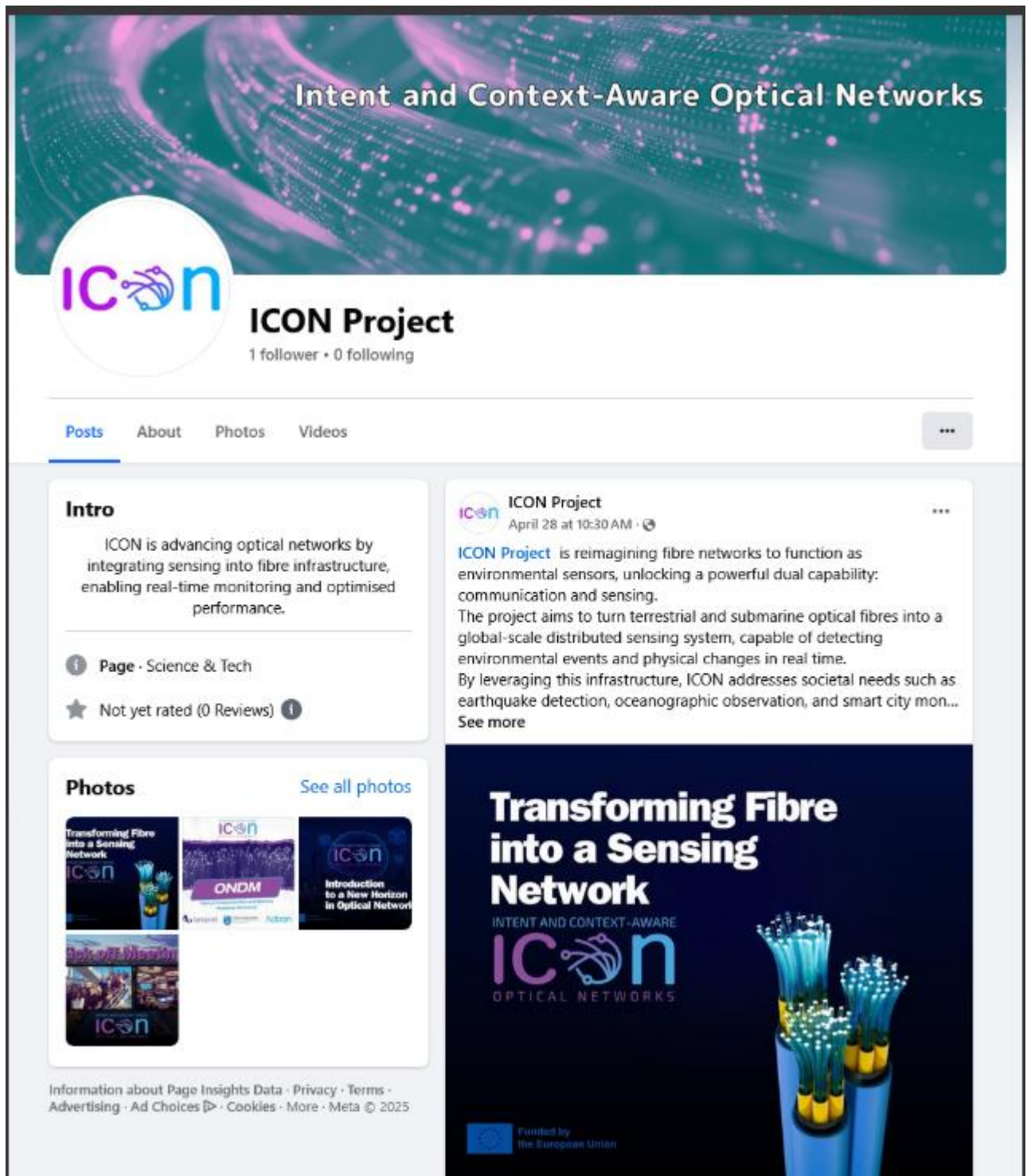


Figure 3: ICON Facebook page screenshot

ICON LinkedIn page (<https://www.linkedin.com/company/iconproject/>):

LinkedIn will be used to attract and connect with online business networks, scientific communities and project stakeholders all over the world. Through the LinkedIn account, project details and major outcomes will be regularly updated as an opportunity to inform thousands of experts, service providers and potential clients about the project through relevant searches. The current plan is minimum one post every week to keep the community engaged. A screenshot of the ICON LinkedIn page is shown below:

Intent and Context-Aware Optical Networks

ICON Project
Research Services · 95 followers · 11-50 employees

Nikos & 10 other connections follow this page

[Message](#) [Following](#) [...](#)

Home About **Posts** Jobs People

All Images Videos Articles Documents

Sort by: Top ▼

ICON Project
95 followers
4h •

ICON Project is moving from theory into the field. A year-long trial is underway on a live subsea cable to validate the new sensing-and-control functions. We are also demonstrating two pilot applications: the “Availability Assistant”, ...more

Field Testing Intelligent

Figure 4: ICON LinkedIn page screenshot

ICON YouTube channel (<https://www.youtube.com/@ICONtheproject>)

The ICON project YouTube channel was created on the 16th of February 2025 with the aim of disseminating the promotional, explanatory and educational videos. The plan currently involves at least 2-3 short videos per month. As a starting point, the ICON consortium will be presented using individual videos for each partner. This activity has already started, and it is currently ongoing until all partners are present. In continuation, the plan will include a number of educational and explanatory videos relevant to the project. An example may include explaining in a simple manner some basic scientific terms related to the developments aimed within the project, or simple explanatory videos of the use cases. This activity can further grow during the project according to specific needs. Additionally, the two professional videos planned for release on M20 and M42 may involve in-person interviews with partners, showcase the innovations developed and other project results, which can be publishable/shareable in accordance with the project's Data Management Plan (D1.1). Since videos will be published on a more frequent basis, they will be recorded as KPIs under social media posts and as the number of total YouTube channel views.

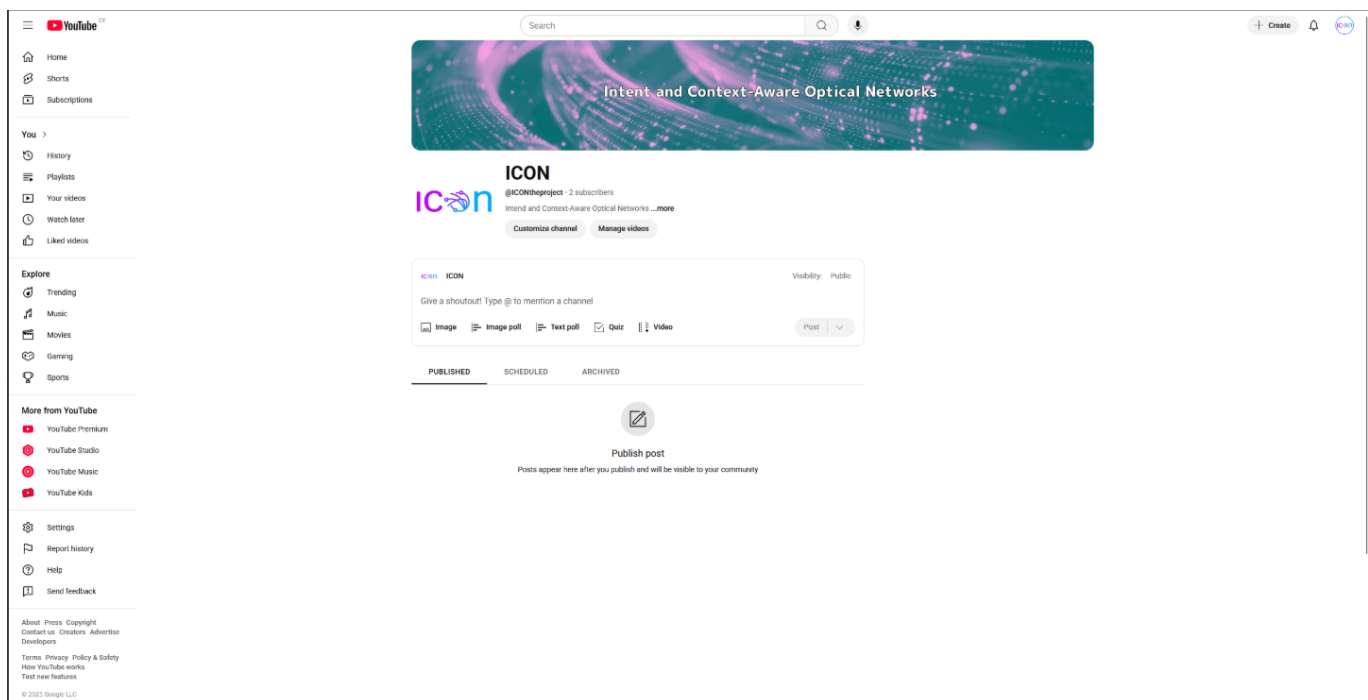


Figure 5: ICON YouTube channel screenshot

3.2 Printed dissemination material

3.2.1 ICON logo, graphical identity, and style guidelines

The Consortium has agreed on a logo for the project to enhance the project's identity. Logos are powerful tools for branding a project/product and making it recognisable. The logo was created by CyRIC, and it was designed to be simple, easily recognisable as well and self-explanatory, shown in Figure below:

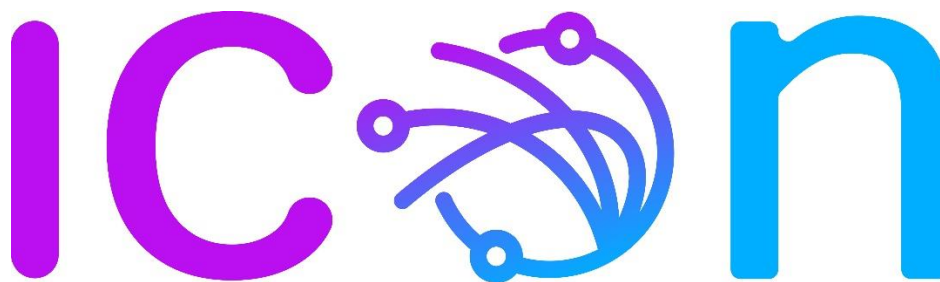


Figure 6: ICON project logo

3.2.2 ICON leaflet and brochure

The project leaflet presents the project in a nutshell and will be used both in electronic and printed versions. The leaflet will be initially prepared by partner CyRIC in M12, and an updated version will be prepared on M24, M30 and M42 by partners TCD, Tampnet and VPI, respectively, as per our dissemination roadmap. The project brochure will be prepared in M30 and updated in M48 by partners FAU and ADVA, respectively. In addition to introducing the overall project, the brochures will also include technical information on the developed innovations.

3.2.3 Newsletters

An initial newsletter will be prepared by CyRIC and planned for release in M12 to include all news and updates that occurred in the first 12 months of the project. The newsletter content will be changing and developing in line with project maturation. In the beginning, the newsletter will be focused on the technical advancements, the design evolution and user requirements, while later in the project, the focus will be on the presentation of the project results and achievements. Following the first version on M12, a 6-month update is planned until the end of the project by partners TCD, Tampnet, VPI, TALTECH, ADTRAN and CyRIC accordingly. The newsletter dissemination list will be expanded from one version to another. Newsletter registrations/sign-ups can be performed via the project's website.

Only basic information is requested to sign up, i.e., name, surname and e-mail address, to allow proper subscription on the newsletter list and automated dissemination of the newsletter via e-mail sent directly to the registered address. This process complies with EU GDPR for basic information collected and acknowledged by the subscriber, with required acceptance of the ICON project privacy policy. Furthermore, published newsletters will also be made available for downloading through the website.

3.2.4 ICON slide decks

A PowerPoint presentation was created as a slide deck template to use for project presentations by all partners when needed to introduce the project and/or results. In addition, a complete presentation was prepared with slides summarising the project goals, the Consortium partners, general features of the project, objectives, technical outcomes timeline and DCP activities, which will be further updated periodically during the project. The presentation template (Figure 7) and the completed generic presentation slides (Figure 8) are shown below, and both files are available for all partners to use whenever required to introduce and/or showcase the project.

WP2 - name
Lead partner
Presenter

Timeline and partners involved

WP	Task - Description	Year 1	Year 2	Year 3																																									
PROJECT MONTH		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36								
1	Project management Task 1.1 General project management T1.2 - Scientific coordination T1.3 - Scientific project management																																												

- Start Mx, duration y months
- WP leader (person, organisation)
- Other partners...

19-10 March 2025
Intent and Context Aware Optical Networks

Figure 7: ICON slide deck template

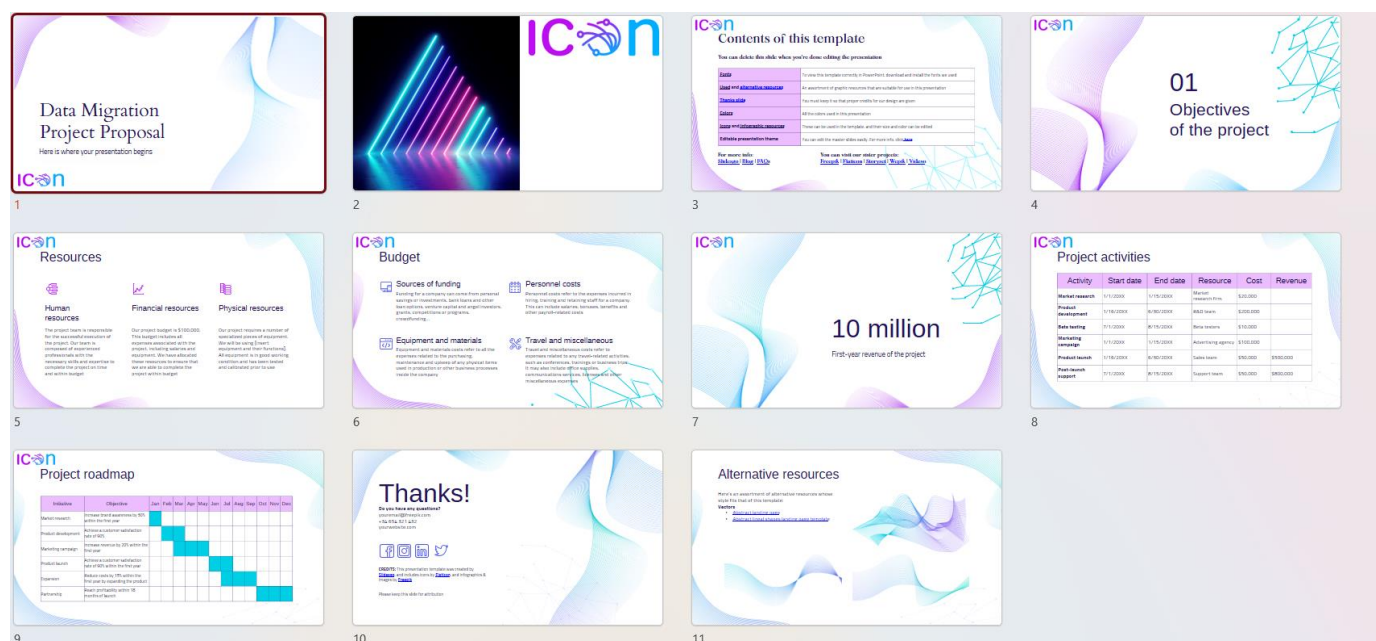


Figure 8: ICON generic presentation

4 Publications, conferences, and events

Publications, scientific conferences and events are dissemination activities that will, in large part, be executed by the project's academic partners. Nevertheless, especially for the workshops, all partners are expected to provide significant contributions, insights and presentations from their point of view.

4.1 Participation in European and international events

ICON plans to participate and present in several European and international events, such as trade fairs, exhibitions, workshops, congresses and conferences throughout the project's duration. These attendances and contributions will give the Consortium partners the chance to interact with key representatives from the scientific community, industry, national and European authorities, end-users and the public.

Technical presentations and special sessions to inform about the project research outcomes and exhibit the project's concepts and findings at stands and booths will be arranged by the Consortium partners to boost the dissemination reach of the project. Project representatives will carry dissemination material such as leaflets and posters, to be distributed on every occasion to reach a greater audience. An indicative list of events is presented in Table . Later versions of the same events may also be used for dissemination.

Events	Periodicity	Location	Last event visitors	Scope
Analytica	Biennially	Munich (Germany)	40,000.00	Approximately 235 presenters and chairs across 2,225 participants.
Photonics West	Annually	USA	25,000.00	Photonics West encompasses a broad range of topics across its specialised tracks: • BiOS: Biomedical optics and biophotonics • LASE: Industrial laser technologies and applications

				• OPTO: Optoelectronic devices, components, and materials • Quantum West: Photonics as an enabling technology for quantum 2.0
EGU General Assembly	Annually	Europe	20,984 registered participants	The EGU General Assembly is Europe's largest annual conference for Earth, planetary, and space sciences. It covers disciplines like geophysics, climate science, hydrology, volcanology, and planetary exploration. The event fosters interdisciplinary collaboration, innovation, and supports early-career scientists globally.
ACHEMA	Every 3 years (Next one in 2027)	Germany	106,001.00	ACHEMA is the world's leading event for processing industries, focusing on chemical engineering, biotechnology, and environmental protection. It covers topics like digitalisation, pharmaceutical production, lab technology, and sustainable energy. The fair combines exhibitions, live demos, and expert talks to showcase cutting-edge industrial innovations.
ICOS Science Conference	Every 2 years	Sweden	600	The conference encompasses ICOS's three domains:icos-sweden.se+1icos-cp.eu+1 • Atmosphere • Ecosystem • Ocean
SPIE Photonics Europe Digital Forum	Every 2 years (Next one in 2026)	SPIE Digital Library platform	3,700	The SPIE Photonics Europe Digital Forum covers cutting-edge topics in photonics, including quantum technologies, biophotonics, and optical communications. It features virtual presentations on laser tech, nanophotonics, imaging, and optical sensing. The forum enables global, on-demand access to the latest research and industry innovations.
Optical Fibre Sensors Conference	Every 18 months	Rotating across North America, Europe and Asia	600	The Optical Fibre Sensors Conference focuses on advances in fibre optic sensing technologies, including sensor design, materials, and applications in environmental monitoring, healthcare, and industrial processes. It covers both fundamental research and practical implementations of optical fibre

				sensors. The conference promotes collaboration between academia, industry, and government sectors.
SPPCom (part of Optica Advanced Photonics Congress)	Annually	France	600	Signal Processing in Photonic Communications
OECC 2025	Annually	Rotating, in 20205: Japan	600	Core/Access/Data Centre Networks and Subsystems, Transmission Systems and Subsystems, Optical Fibres, Cables, Fibre Devices and Fibre Sensing, Optical Active Devices and Modules, Optical Passive Devices and Modules
ECOC	Annually	Rotating, in 2025: Copenhagen	6500	Novel fibres, fibre devices and amplifiers Discrete photonic devices and technologies Photonic integrated circuits, assemblies and packaging Signal processing for optical communication and computing Optical transmission systems Architecture, modelling and performance of optical networks Access, indoor and short-reach systems for data centres and mobile networks Sensing and microwave photonics Free-space optics and optical wireless technologies Control and management of optical networks Quantum communications and quantum computing
OFC	Annually	USA (Los Angeles)	16700	Devices, Components and Fibres, Subsystems and Systems, Networks and Services
Suboptic	Every third year	Rotating, in 2025, Lisbon		Subsea cables, subsystems and systems, subsea networks, subsea installations.

Table 6: Indicative list of events to be attended by project partners

4.2 Scientific publications

A major effort towards publishing scientific and technical papers in renowned and high-impact journals will be made by the Consortium partners. Publications in journals will help the Consortium reach the

scientific and research communities and disseminate the project and its results. To achieve wide dissemination of project results, partners will focus on open access for their publications. Since most of the project findings will be available towards the project end, this channel will be mostly used at the last stages of the project, although partners may attempt to publish some early concepts or developments in specialised scientific reviews. In addition, the project will also consider every opportunity to publish its findings and achievements through articles in related technical or other public magazines to approach an even wider audience. A list of indicated journals has been drafted, as shown in Table 5, to assist partners with the relevant planning of these activities.

Journal	Website
IEEE: J. of Lightwave Technology	https://ieeexplore.ieee.org/xpl/RecentIssue.jsp?punumber=50
J. of Selected Topics in Quantum Electronics	IEEE Journal of Selected Topics in Quantum Electronics - IEEE Photonics Society
Elsevier Sensors and Actuators A: Physical	Sensors and Actuators A: Physical Journal ScienceDirect.com by Elsevier
IEEE Photonics Technology Letters	https://ieeexplore.ieee.org/xpl/RecentIssue.jsp?punumber=68
IEEE: J. of Communication and Networking (JOCN)	Journal of Optical Communications and Networking

Table 7: Indicative list of Journals for publication

4.3 ICON final workshop

A dedicated workshop will be organised by TCD to present the project's results beyond the Consortium partners, to the end-users' community and other important stakeholders. The workshop will disseminate information through presentations, videos and live demonstrations of the tools. It will be held in combination with a large sector conference/event towards the end of the project. At the current stage, one workshop is planned and going forward into the project, we will evaluate the necessity of having more arranged.

5. Further Activities

5.1 Press and mass media

Press/mass media will be used to reach wider audiences via published project material. They will also be used to describe the potential benefits for society and the application of project results. Periodic press releases concerning the project launch, field tests and project dissemination events will be used to keep people informed on ICON results and achievements. The project progress will be regularly presented in national and international media, which can be reached by both the end user and scientists.

5.2 Videos

During the project, partners will be invited to provide videos on demonstrations and tests performed. All videos will be uploaded to the project's YouTube channel. These videos will include demonstrations of the system components and explain the overall system functionality.

Videos will be created first to present the project in a simplified way to the general audience (M20) and later for the presentation of the results (M42). Shorter videos will be developed on an ad hoc basis, e.g. for both promotional and educational activities, as well as during different occasions such as workshops, trainings, participation in exhibitions, etc. Additional details on videos are provided in this document under Section 3.1.2 Use of Social Media.

5.3 Clustering Activities

ICON will identify relevant projects and establish links with them to follow their progress and validate the potential use or integration of their results into the project development. Project clustering activities may follow either of the two paths listed below: a) cooperation for using relevant results of past and ongoing projects, b) synergies for integrating the results of ICON with other components and systems produced in the context of International R&D activities. An indicative list of organisations/associations to be contracted is presented in Table 8 below:

Clusters	Website
DG RTD, DG ENV, HADEA	https://ec.europa.eu/info/departments
Photonics PPP	https://www.photonics21.org/
Photonics DIHs*	s3platform.jrc.ec.europa.eu/digital-innovation-hubs
Other European DIHs*	Artificial Intelligence, Big data, data analytics, data handling, Cloud computing, Communication networks, Laser-based manufacturing, Simulation, modelling and digital twins
Other project clustering	BROMEDIR (https://cordis.europa.eu/project/id/101093015/results)

Table 8: Clusters and Associations of interest

*In total, 90 EU DIHs were found following an online search of the JRC Catalogue of EDIHs with refined results specifically for technologies shown in the table above and relevant to the project. The contact list returned for all EU DIHs was exported, and the most relevant or those DIHs already connected with the Consortium will be approached.

5.4 Open access data

An ICON community was created in the Zenodo platform for open sharing of data https://zenodo.org/communities/icon_eu_project/settings. All project-related (open) publications and datasets will be added there. Other material, such as leaflets and brochures, will also be included there for completeness.

Conclusions

The ICON dissemination plan is presented in this deliverable and submitted in M6. It includes a presentation of the dissemination and communication strategy.

In this document, the dissemination plan and material as prepared and finalised by M6 of the project are presented, including the project website, the social media and the logo of the project. Additionally, planned activities for the next months are indicated. Dissemination activities and processes will be revisited in every subsequent update, while a short summary of activities and targets will be included up to the month each version is planned for submission as D7.1, D7.2 and D7.3.